



ssnup

Smallholder Sustainability
Upscaling Programme

STRENGTHENING FARMERS NETWORK IN MACADAMIA VALUE CHAIN IN KENYA



Africa



Latin America



Asia



Financial services delivery



Capacity building for end beneficiaries



Market access and product development



Management systems improvement

CONTEXT

The agriculture sector in Kenya contributes to 26% of the Gross Domestic Product (GDP) and employs over 40% of the total population. Kenya is the 3rd largest producer of macadamia nut in the world and the 2nd largest in Africa after South Africa. However, local processors are facing increasing difficulties to source macadamia nuts in reason of the competition on purchasing due to the lift of the ban on exportation of raw macadamia nuts since November 2023.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Located in Kenya, SUPERFINE AFRICA NUTS LIMITED (SUPERFINE) operates mainly as a processor in the macadamia value chain. It currently employs up to 385 people in the peak season and sources from around 3,000 farmers, of which more than 80% are women. The smallholder farmers are spread out in 6 counties including Meru, Kirinyaga, Embu, Nyeri, Murang'a and Kiambu. SUPERFINE offers them a wide range of services including farmer advances for harvesting, provision of seedlings for free, training on good agricultural practices, fair-trade certification, and collection centres.

OBJECTIVE OF THE PROJECT

The objective of the project is to enhance the organisational performance and smallholder farmers' agricultural practices to improve the quality and quantity of macadamia production.

The expected results of the project are:

- Train 100 farmer leaders as trainers on macadamia farming, pest and disease management, post-harvest handling, and business skills, with 50 farmers to be trained by each trainer.
- Deliver 16 and 12 training courses to strengthen the capacity of the human resources and quality assurance departments, respectively.
- Improve productivity by increasing output from 1,2 tons/ha to 1,5 tons/ha by the end of 2027.

IMPACT INVESTOR

alterfin 
Investing in
sustainable development

BENEFICIARY ORGANISATION

SUPERFINE AFRICA NUTS LIMITED (agri-SME) - Kenya

TARGET

5,000 smallholder farmers

AGRICULTURAL VALUE CHAIN

Macadamia

STARTING DATE

November 2025

DURATION

24 months

TOTAL TA BUDGET

€ 30,193
Including € 24,154 (80%)
contribution from SSNUP



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