



ssnup

Smallholder Sustainability
Upscaling Programme

ENHANCING ORGANIC PRODUCTION WITHIN THE COCOA VALUE CHAIN IN TOGO



Africa



Latin America



Asia



Financial services delivery



Capacity building for end
beneficiaries



Market access and
product development



Management systems
improvement

CONTEXT

Togo is located in West Africa and has a population of almost 10 million inhabitants in 2024. Bordered by Ghana, Benin and Burkina Faso, it extends south to the Gulf of Guinea and is one of the Least Developed Country. The agricultural sector in Togo remains a major pillar of the country's economy, employing over 60% of the population and contributing over 18% to the GDP. The main agricultural products include coffee, cocoa, cotton, yams, cassava, corn, beans, rice, pearl millet, and sorghum, small scale farming still playing a crucial role in the sector. The country is known for producing high-quality cocoa beans, particularly from the Kpalimé region near Mount Agou, though not on the scale of its neighbours, Ivory Coast and Ghana.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Gebana Togo SARL is a private company based in Togo, subsidiary of a Swiss company, Gebana AG. Its mission is to develop supply chains that benefit smallholder households, increase added value locally and improve the environmental sustainability of agricultural production and processing. Its main activity is purchasing agricultural products (cocoa, soya, pineapple) from producer cooperatives and selling them to processors and distribution chains in Europe and the USA. It currently counts over 120 employees and works with almost 7,000 smallholder farmers.

OBJECTIVE OF THE PROJECT

The objective of the project is to enhance the production of organic cocoa by supporting the establishment and certification of cocoa producers' cooperatives, ultimately increasing smallholder farmers' income.

The expected results of the project are:

- Establish one new cooperative counting at least 200 producers.
- Train 1,500 smallholder farmers on good practices on sustainable agriculture, leading to their organic certification, including 900 with Fairtrade certification.
- Increase the volume of cocoa purchased by the organisation by 15%.

IMPACT INVESTOR

Sidi Solidarité Internationale
pour le Développement
et l'Investissement

BENEFICIARY ORGANISATION

Gebana Togo (SME) – Togo

TARGET

1,500 smallholder farmers

AGRICULTURAL VALUE CHAIN

Cocoa

STARTING DATE

July 2025

DURATION

24 months

TOTAL TA BUDGET

€ 107,904
Including € 73,219 (68%)
contribution from SSNUP



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