



ssnup

Smallholder Sustainability
Upscaling Programme

SUPPORTING THREE COCOA COOPERATIVES IN ESTABLISHING A COOPERATIVE UNION IN IVORY COAST



Africa



Latin America



Asia



Financial services delivery



Capacity building for end
beneficiaries



Market access and
product development



Management systems
improvement

CONTEXT

Ivory Coast is the world's leading cocoa producer, accounting for 40% of global production. Cocoa farmers rely heavily on a few large global trading companies that control the cocoa market worldwide. This dependence creates unequal power dynamics in the supply chain, resulting in low prices for the farmers' products. Smallholder farmers, through their cooperatives, directly export their products reducing their dependency on traders and mitigate associated risks, ultimately leading to better prices for the farmers.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

The three beneficiary organisations are cocoa cooperatives based in Ivory Coast. Created in 1999, CAADI became a Société cooperative Agricole in 2013 that counts 450 members in the Abengourou locality. Société Coopérative Simplifié RASSO was established in 2015 by a group of young men and women farmers and has almost 3,000 members located near the city of Agboville. The CAMAYE cooperative was created in 2008 by a group of farmers with the aim of collecting and marketing members' agricultural produce collectively (mainly cocoa, but more recently cashew and rubber). It has around 1,200 cocoa producing members.

OBJECTIVE OF THE PROJECT

The objective of this project is to assist CAADI, RASSO and CAMAY cocoa cooperatives in forming a Cooperative Union as a vehicle towards direct trade. Through this Union, the cooperatives can join forces to aggregate volumes, obtain an export license, and access trade finance. This project complements the ongoing technical assistance delivered by Progreso Foundation by bolstering CAADI, RASSO and CAMAY's financial stability, aligning their organisational structure, and ultimately accessing niche markets overseas.

The expected results of the project are:

- Conduct a diagnosis and gap analysis of the three cooperatives.
- Establish a functioning and export-ready cooperative union.
- Train the staff of the cooperatives and union on a blockchain-based coffee trading platform.

IMPACT INVESTOR



BENEFICIARY ORGANISATION

CAADI, RASSO and CAMAYE
(Cocoa cooperatives) – Ivory
Coast

TARGET

4,650 smallholder farmers

AGRICULTURAL VALUE CHAIN

Cocoa

STARTING DATE

August 2024

DURATION

23 months

TOTAL TA BUDGET

€ 211,913
Including € 110,471 (52%)
contribution from SSNUP



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