



ssnup

Smallholder Safety Net
Upscaling Programme



STRENGTHENING THE COCOA AND RUBBER VALUE CHAIN IN CÔTE D'IVOIRE



Africa



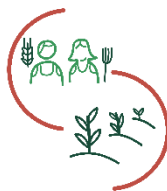
Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

Côte d'Ivoire is one of the top world exporters of cocoa, palm oil, banana and cashews, and with two-third of its actively working population employed by the agriculture sectors, Côte d'Ivoire is vulnerable to variations in weather and climate, as well as external shocks in its export trade. A heavy economic reliance on agriculture, in addition to continued environmental degradation, rising temperature, prolonged dry season and deforestation all contribute to the country's vulnerability to climate change.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

OCEAN SA started its activities as a small structure of 4 employees whose main activity was the purchase and export of cocoa. Since its foundation, OCEAN SA's vocation has been to improve the living conditions of its suppliers, small cocoa growers. It is aligned with the OCEAN SA vision that in addition to obtaining the Fairtrade, UTZ-Rainforest Alliance, and Organic certifications and contributing to creating long-term partnerships between chocolate makers and smallholder cooperatives, it aims to use business as a lever for sustainable development. In the past season, OCEAN SA sourced cocoa, rubber, and cashew nuts from around 15,000 smallholder farmers via partnerships with 15 supplying cooperatives.

OBJECTIVE OF THE PROJECT

The project aims to improve the income and market access of cocoa and rubber producers by improving traceability and sustainability across the value chains through the development of a smallholder traceability protocol and polygon mapping.

The main expected results are:

- Train 3 staff on the internal management information system.
- Geo-localise and map 539 farmers with land plots of approximately 1,225 hectares.
- Ensure that 100% of OCEAN's rubber sale will be compliant with EU Deforestation Regulation (EUDR) requirements.

IMPACT INVESTOR



BENEFICIARY ORGANISATION
OCEAN SA (SME) – Côte d'Ivoire

TARGET
539 farmers

AGRICULTURAL VALUE CHAIN
Cocoa, rubber

STARTING DATE
September 2023

DURATION
12 months

TOTAL TA BUDGET
€ 39,600
Including € 30,884 (78%)
contribution from SSNUP

