



# ssnup

Smallholder Safety Net  
Upscaling Programme

## STRENGTHENING FARMING FAMILIES' CAPACITIES AND ACCESS TO ORGANIC MARKET IN BURKINA FASO



Africa



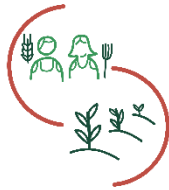
Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

### CONTEXT

Burkina Faso is a landlocked country lying between Ghana to the south and Mali to the north, with limited natural resources. In 2022, the GDP per capita was USD 830 and its population estimated to almost 23 million is growing at almost 3% a year. The economy heavily relies on agriculture, which employs about 80% of the workforce. While the country has a long history in organic agriculture, most small-scale farmers are not organised in cooperatives and do not have the managerial capacities or financial means to obtain organic certification.

### CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Founded in 2006, gebana Burkina Faso operates a fairtrade and organic mango and cashew supply chain, engaging with approximately 4,500 smallholder farming families. It employs 650 individuals, mainly women (about 80%), to process cashews and mangoes and sourcing from more than 60 small mango drying units. The company sells products to private customers and businesses mainly for export to Europe and is currently building a new processing factory with increased capacity.

### OBJECTIVE OF THE PROJECT

This project aims to improve rural livelihoods by promoting sustainable organic production systems and access to the organic market for small-scale farmers through organisational strengthening, training and certification.

The expected results of the project are:

- Improve production practices of 3,000 farmers through good agricultural practices trainings.
- Support the continued access of 4,500 smallholder farming families to the organic market.
- Strengthen the organisational capacities of 5 farmers cooperatives.

### IMPACT INVESTOR



Clarmondial

### BENEFICIARY ORGANISATION

gebana (SME) – Burkina Faso

### TARGET

4,500 smallholder farming families

### AGRICULTURAL VALUE CHAIN

Mango, cashew

### STARTING DATE

September 2024

### DURATION

6 months

### TOTAL TA BUDGET

€ 73,292

Including € 49,884 (68%)  
contribution from SSNUP



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